Blake A. Hixson

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hixsonhawaii3d.com

EDUCATION

UNIVERSITY OF HAWAI'I at MANOA,
Bachelor of Arts
Art, Graphic Design & Technology
Class of 2014

UNIVERSITY OF HAWAI'I Kapi'olani CC
3D DigitalMedia & UI Design

SKILLS

Adobe Creative Suite
Microsoft Office Pro
Autodesk Maya / Mudbox
HTML5 + CSS3 +Jquery + Bootstrap
CreateJS, NodeJS, ReactJS, Webpack, ParcelJS
GitHub: Source Code Management
mySQL
WIX
Shopify
Squarespace
Figma

ACTIVITIES & ASSOCIATIONS

NCAA D3 Men's Volleyball Coach - Hunter College
Volleyball Professional and Coach
Outrigger Canoe Club

ONLINE PORTFOLIO & WEBSITE

https://www.hixsonhawaii3d.com
https://blakeah.github.io/portfolio/index.html
https://github.com/blakeah
https://www.linkedin.com/in/blake-hixson-a4a3b944/
Twitter - @hixsonhawaii
Instagram - Blakeah808

EXPERIENCE

Adikteev

New York, NY, Sep 2018 - Present

Lead Motion Graphics Designer/Developer

Lead a team whose primary purpose was designing and coding High-Quality Interactive Mobile Advertisements using Javascript.
Design and Develop Engaging Mobile Creatives using HTML/CSS/JS.
Run A/B Testing to Continuously Optimize Creatives. Iterate Existing Creatives to Improve Conversion Rates of Key Performance Indicators.
Collaborate with the Creative Team at Adikteev's New York City office.
Brainstorm New Creative Concepts.

University of Hawai'i at Manoa:
Information Technology Services-Enterprise Systems

Honolulu, HI, Nov 2014 - Aug 2018

Web and Graphic Designer, UI/UX Developer

Assist Technical Engineers in Developing Fluid and Dynamic User Interfaces and User Experiences for a Variety of Web Based Applications.
Collaborate with Software Developers to Ship/Deploy University System Applications.
Create Web-Graphics and Graphics Related Projects.
Navigate HTML, CSS, and JavaScript Libraries

Faith Harbor Home Care

Honolulu, HI, Contract Work, 2014

Web Designer/Developer

Creative Lead and Design Consultant for an Elderly Home Care Site Provide ContinuousConsultation for Search Engine Optimization
Branding and Identity Web-Development

Bionic Sisters Productions

San Diego, CA, Internship, 2012

Web and Graphic Designer/Developer

Website User Interface Decisions to Create Better User Experience
Collaborate with Developers for the Website Redesign Initiative Graphic and Web Functionality andSearch Engine Optimization Website Traffic Growth

Blue Mars Inc.

Honolulu, HI, Internship, 2008

Web Designer Intern

Designing andImplementing a Website for Blue Mars Inc
Collaborate with the Design Team and CEO,to Create a Company