Blake A. Hixson

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hixsonhawaii3d.com

EDUCATION

UNIVERSITY OF HAWAI'I at MANOA,
Bachelor of Arts
Art, Graphic Design Communication & Technology
Class of 2014

UNIVERSITY OF HAWAI'I Kapi'olani CC
3D Digital Media & UI Design

SKILLS

Adobe Creative Suite
Microsoft Office Pro
Autodesk Maya / Mudbox
HTML5 + CSS3 +Jquery + Bootstrap
CreateJS, NodeJS, ReactJS, Webpack, ParcelJS, mySQL
GitHub: Source Code Management
CMS, WIX, Shopify, Squarespace, Figma, Sharepoint
Framework, Wireframing, UI Mockups, Live TV Production

ACTIVITIES & ASSOCIATIONS

NCAA D3 Men's Volleyball Coach - Hunter College
TGI Sports: Live TV Ad Operator
Volleyball Professional and Coach
Outrigger Canoe Club Member

ONLINE PORTFOLIO & WEBSITE

https://www.hixsonhawaii3d.com
Github
LinkedIn
Twitter - @hixsonhawaii
Instagram - Blakeah808

EXPERIENCE

EPM Point Inc.

New York, NY (remote), Oct 2023 - Present

Lead UI/UX Designer/Developer

Experienced UI/UX design professional specializing in Microsoft SharePoint at EPMPoint Inc. Dedicated to enhancing digital experiences, aligning with client branding, and meeting user expectations. Proficient in graphic design, video editing, and web development using Adobe Creative Suite and SharePoint. Skilled in collaborative project management, leading projects from inception to completion within the Microsoft environment. Committed to delivering high-quality, customer-centric design solutions that elevate brand identity. Consistently raising the bar for UI/UX design and digital branding at EPMPoint Inc.

Adikteev

New York, NY, Sep 2018 - Oct 2023

Lead Motion Graphics Designer/Developer

Lead a team whose primary purpose was designing and coding High-Quality Interactive Mobile Advertisements using Javascript.
Design and Develop Engaging Mobile Creatives using HTML/CSS/JS.
Run A/B Testing to Continuously Optimize Creatives. Iterate Existing Creatives to Improve Conversion Rates of Key Performance Indicators. Collaborate with the Creative Team at Adikteev's New York City office. Brainstorm New Creative Concepts.

University of Hawai'i at Manoa:
Information Technology Services-Enterprise Systems

Honolulu, HI, Feb 2013 - Aug 2018

Web and Graphic Designer, UI/UX Developer

Assist Technical Engineers in Developing Fluid and Dynamic User Interfaces and User Experiences for a Variety of Web Based Applications.
Collaborate with Software Developers to Ship/Deploy University System Applications.
Create Web-Graphics and Graphics Related Projects.
Navigate HTML, CSS, and JavaScript Libraries

Bionic Sisters Productions

San Diego, CA, Internship, 2012

Web and Graphic Designer/Developer

Website User Interface Decisions to Create Better User Experience Collaborate with Developers for the Website Redesign Initiative Graphic and Web Functionality andSearch Engine Optimization Website Traffic Growth